



**For Immediate Release**

## **FuelRod Mobile Charger Kiosks Go Back to School on San Diego State University Campus**

**SAN DIEGO — September 23, 2016 —** Tricopian, a San Diego, California-based developer of the innovative FuelRod™ mobile device charger, has announced installations of its [FuelRod](#) “SwapBox™” kiosks at San Diego State University (SDSU) through Aztec Shops, LTD. With a growing installed base at airports, convention centers and shopping malls, the deployment at SDSU reflects the demand for easy charging solutions among students, faculty, staff and visitors who increasingly rely on smart phones and tablets during the course of their school day.

Kiosks have been installed at the SDSU Bookstore, University Towers Kitchen (UTK) on Montezuma Road and at The Dining Room (TDR) in Cuicacalli Suites on Campus Drive., all Aztec Shops properties. At any of the kiosks, users can purchase a FuelRod charging kit complete with cables and adaptors, ready to fuel up their mobile device. The rechargeable FuelRods are small, portable chargers that deliver up to eight hours of talk time for an Apple® or Android™ smartphone or nearly four hours of usage for a tablet. When the charger is empty, a user can quickly exchange the device free of charge at any FuelRod SwapBox self-serve kiosk for a fresh, fully fueled, ready-to-use charger. Other swap box locations include a number of Westfield malls, the San Diego Convention Center and many airports, including San Diego Lindberg Field. For additional convenience, users can recharge the FuelRod on their own through the provided USB cable.

“Members of our campus community often spend long days at SDSU with sometimes limited breaks between classes. With phones and tablets used for everything from note-taking to research and just keeping in touch, the FuelRod ‘Power-as-a-Service’ concept made sense for our community on the go,” says Kathy Brown, Associate Director, Buying Group, Aztec Shops. “We want our campus experience to be as stress-free as possible and that means providing convenient options right here on campus.”

FuelRod chargers are priced at just \$20 each with free unlimited exchanges. Each FuelRod kit includes connectors for both Android and Apple-based devices. Once used, the FuelRod module can be recharged using any standard USB outlet. It can also be exchanged at any FuelRod SwapBox kiosk for a fresh, fully fueled, ready-to-use charger.

“Working with SDSU to deploy our FuelRod program at State has been a great experience,” noted Tricopian co-founder, Joe Yeagley. “They are really looking for ways to enhance campus

life and make it easier for everyone to get their work done. We're deploying our FuelRod 'Power as a Service' at meeting centers, shopping malls and major airports across the U.S. and we're excited to have a large, diverse university community like SDSU adopting our program."

FuelRod SwapBox kiosks are located at a growing number of locations in the U.S. and Europe. FuelRod chargers can also be purchased online at [www.fuel-rod.com](http://www.fuel-rod.com), which includes an interactive kiosk locator. FuelRod can also be found on Twitter [@FuelRodPower](https://twitter.com/FuelRodPower) and on Facebook at [FuelRodPower](https://www.facebook.com/FuelRodPower).

### **About Tricopian, LLC**

San Diego, California-based Tricopian, LLC develops efficient and environmentally conscious solutions that provide power for portable battery-operated devices. Founded in 2010, the company offers battery solutions servicing a wide range of product applications from cell phones and tablets, to flashlights and remote control toys. FuelRod™ is designed and manufactured by Tricopian, LLC as an innovative portable-charging program that keeps batteries out of landfills to support a cleaner, more productive planet. For more information visit: [www.fuel-rod.com](http://www.fuel-rod.com).

### **About Aztec Shops, LTD.**

Aztec Shops, Ltd., founded in 1931, is a non-profit corporation that functions primarily as an auxiliary of San Diego State University. The corporation provides a diverse portfolio of products and services including operation of the SDSU Bookstore, SDSU Dining, and Commercial and Real Estate properties surrounding campus. Aztec Shops also operates other selected enterprises at San Diego State and in San Diego.

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